

 The University of British Columbia Board of Governors	Policy No.: GA3
Long Title: <p style="text-align: center;">Communications</p>	
Short Title: <p style="text-align: center;">Communications Policy</p>	

Background & Purposes:

The University is a forum for critical discussion, debate and unbiased inquiry. The University’s mandate is to advance and disseminate knowledge. Effective relations with the community, particularly through dialogue, are an important element in this process. The University welcomes ideas and input, striving for openness in its exchanges with individuals and groups, both internally and externally, while respecting legislated bounds of privacy, proprietary rights on intellectual property, safety and security, and encouraging a diversity of views.

1. General

- 1.1 The University will promote the exchange of information to support and enhance UBC’s mission as outlined in the University’s strategic plan, Trek 2010. Such exchanges will include communications with its internal community (students and members of faculty and staff) as well as with external communities (local, provincial, national and international) and will be designed to ensure the University’s openness to information and opinions from these communities and to foster meaningful exchanges of ideas and knowledge.
- 1.2 To this end, the University will disseminate information about its teaching and research activities, as well as other matters of interest to its communities, in the most effective, cost-efficient and timely manner possible.
- 1.3 The Office of Public Affairs, through annual communication planning, will act as a resource for communicating the University of British Columbia’s system-wide key messages to internal and external audiences and for fostering dialogue among these audiences.



EXPLANATORY NOTES REGARDING THE COMMUNICATIONS POLICY AND ASSOCIATED PROCEDURES

Issued July 2019 by the Office of the University Counsel

The OUC has prepared these Explanatory Notes to provide context and background regarding the Communications Policy. These Explanatory Notes do not replace or supersede the content of the Communications Policy and its Procedures.

Policy Long Title:	Communications
Policy Short Title:	Communications Policy
Policy Number:	GA3
Responsible Executive:	Vice-President, External Relations
Responsible Board Committee:	People, Community & International Committee
Related Policies:	N/A
History:	<ul style="list-style-type: none">• The Communications Policy was first approved by the Board of Governors in May 1994;• The Communications Policy was revised in June 2005;• The Communications Policy was updated in July 2019 to reflect a new policy identification system; it is currently identified as the Communications Policy, its long title is Communications, and its number is GA3. The previous identification number for this policy was #96.
Related Legislation:	N/A